

**INDÚSTRIAS ROMI S.A.
A PUBLICLY HELD COMPANY**

CNPJ Nº 56.720.428/0001-63
NIRE 35.300.036.751
BOVESPA: ROMI3

MATERIAL FACT

New Market Maker

Industrias Romi SA ("Romi or Company"), in compliance with the Rules no. 358/02 and no. 384/03 of the Brazilian Securities and Exchange Commission ("CVM"), as amended, hereby announces to its shareholders and the market in general, that hired BTG Pactual Corretora de Títulos e Valores Mobiliários S.A., headquartered in the city of São Paulo, São Paulo State, at Av. Brigadeiro Faria Lima, n.º 3477, 14º andar, registered in the corporate taxpayer ID (CNPJ/MF) n.º 43.815.158/0001-22 ("BTG"), to be the market maker, in order to promote the trading of its shares (BM&FBOVESPA: ROMI3) and increase its liquidity, replacing the former market maker, Itauvest DTVMSA.

The contract is effective from the day 09/17/2014 for 12 months' term, extendable for equal periods , can be terminated by either party with 30 days notice, after a minimum period of 3 months.

The Company also announces that on this date had 37,102,407 ordinary shares in the trade market, and has not entered into any contract with BTG governing voting rights or the purchase and sale of its securities.

Santa Bárbara d'Oeste, September 9th, 2014

Fábio Barbanti Taiar
Investor Relations Officer