

**INDÚSTRIAS ROMI S.A.
COMPANHIA ABERTA**

CNPJ Nº 56.720.428/0001-63
NIRE 35.300.036.751
BM&FBovespa: ROMI3

MATERIAL FACT

CEO Succession

Indústrias Romi S.A. ("Romi" or "Company") in accordance with Brazilian Securities Commission ("CVM") Act No. 358/02, and respective amendments thereto, and Exchange Commission of Brazil (CVM) and to the paragraph 4, article 157 of Law nº. 6.404/76, hereby announces to its shareholders and the market in general that (i) its CEO Livaldo Aguiar dos Santos will leave the Company, to retirement, upon completing his currently term of officer, in March 17th, 2015, and that (ii) its Executive Officer, Luiz Cassiano Rando Rosolen was appointed by the Board of Directors to the position of CEO, as of the mentioned date.

Livaldo joined Romi in 2007 as Chief Executive Officer, with outstanding performance in the consolidation of its leadership of the domestic market and improving its position in foreign markets.

Cassiano joined the Company in 2006, acting since 2008 as an Executive Officer, currently responsible for the Financial, Supply Chain, Procurement, Operations and the Company's overseas subsidiaries. He has a bachelor degree in Business Administration and Accounting, a postgraduate degree in Finance issued by Fundação Getúlio Vargas, and also concluded the General Management Program - Executive Education at Harvard Business School, Boston, and the Breakthrough Program for Senior Executives at IMD Business School, Switzerland.

The organizational changes described above are the result of a succession process leaded by the Board of Directors, started at the time Livaldo informed his plans to retire.

Santa Barbara d'Oeste, February 10, 2015

Fabio Barbanti Taiar
Investor Relations Officer