

ABRIL EDUCAÇÃO S.A.

Corporate Taxpayer ID (CNPJ/MF): 02.541.982/0001-54

Company Registry (NIRE): 3530017583-2

Publicly Held Company

NOTICE TO THE MARKET

Abril Educação S.A. (“**Company**”), in addition to the Material Fact notice of February 9, 2015, hereby announces to its shareholders and the market that Thunnus Participações S.A. (“**Thunnus**”) has completed on this date the acquisition of the Company’s control from the former controlling shareholders - Abrilpar Participações Ltda. and the Civita Family (“**Abrilpar Group**”), as approved by Brazil's Antitrust Authority (CADE) on March 12, 2015, with the decision made final and unappealable on March 31, 2015.

As mentioned previously, on February 8, 2015, Thunnus entered into with the Abrilpar Group an amendment (“**Amendment**”) to the stock purchase agreement for acquisition of a non-controlling interest in the Company of June 4, 2014 (“**Agreement**”), to include the acquisition by Thunnus of the remaining shares of the Abrilpar Group, representing 54,152,107 common shares issued by the Company, equivalent to 20.73% of the total and voting capital stock,

On this date, Thunnus acquired 33,594,740 common shares from the Abrilpar Group. This transaction concludes the acquisition of the controlling interest in the Company by Thunnus, which now holds 83.0% of the common shares issued by the Company, and bound by the Shareholders' Agreement entered into between Thunnus and the Abrilpar Group on August 7, 2014 (“**Shareholders' Agreement**”).

Thunnus is yet to acquire the remainder 20,557,367 common shares issued by the Company from the Abrilpar Group, which will be concluded after said shares are released from certain bank guarantees offered by the Abrilpar Group. Once the remainder shares of finally acquired, the Shareholders' Agreement will be terminated.

In view of the conclusion of the acquisition of the Company’s control on this date, the members of the Company’s Board of Directors who were connected to the Abrilpar Group have resigned from their positions. The Board of Directors is now composed as follows:

Fernando Shayer – Chairman

José Carlos Reis de Magalhães Neto - Vice-Chairman

Gustavo Josef Wigman – Member

Leonardo Almeida Byrro – Member

Vitor Francisco Miguita Paulino – Member

Fahad Abdulla Al-Mana – Member

Florian Bartunek – Independent Member

Marcos Antônio Magalhães – Independent Member

Wolfgang Stephan Schwerdtle – Independent Member

São Paulo, April 2, 2015.

Guilherme Alves Mélega
Chief Financial and
Investor Relations Officer