NATURA &CO HOLDING S.A.
Companhia Aberta
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

COMUNICADO AO MERCADO

Participação em *Lives*

A **Natura &Co Holding S.A.** (**B3: NTCO3, NYSE: NTCO**) ("Natura &Co" ou "Companhia"), em atendimento ao Ofício Circular nº. 7/2020-CVM/SEP, datado de 26 de agosto de 2020, comunica aos acionistas e ao mercado em geral a participação de seus executivos em eventos de transmissão ao vivo ("*Live*") conforme detalhes abaixo:

Global 100 Most Sustainable Companies In The World 2021 Virtual Launch And CEO Roundtable (evento em inglês)
Tema: Porque é essencial para os negócios acelerar a corrida por uma economia *net-zero*
Organizador: Corporate Knights
Executivo e cargo: Roberto Marques – CEO e Presidente-Executivo do Conselho de Natura &Co
Data e hora: Segunda-feira, 25 de janeiro de 2021 – 10h00 (BRT)
Link: https://us02web.zoom.us/webinar/register/WN_fIiPoKjRTNyWKrdxoIlYgQ

Davos Agenda 2021: "Building a Net-Zero, Nature-Positive Economy" (evento em inglês)
Tema: Economia *net-zero*
Organizador: World Economic Forum
Executivo e cargo: Roberto Marques – CEO e Presidente-Executivo do Conselho de Natura &Co
Data e hora: Segunda-feira, 25 de janeiro de 2021 – 14h00 (BRT)
Link: https://www.weforum.org/events/the-davos-agenda-2021

Latin America Capital Markets Summit (evento em inglês)
Tema: Mercado de crédito – horizontes sustentáveis
Organizador: Latin Finance
Executivo e cargo: José Antônio Filippo – CFO Natura &Co
Data e hora: Quinta-feira, 28 de janeiro de 2021 – 16h00 (BRT)
Link: https://forms.latinfinance.com/latam-capital-markets-summit

São Paulo, 22 de janeiro de 2021.

NATURA &CO HOLDING S.A.

Viviane Behar de Castro
Diretora de Relações com Investidores

NATURA &CO HOLDING S.A.
Publicly-Held Company
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET

Participation in Lives

Natura &Co Holding S.A. (**B3: NTCO3, NYSE: NTCO**) ("Natura &Co" or "Company"), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its executives in live transmission events ("Lives") as detailed below:

Global 100 Most Sustainable Companies In The World 2021 Virtual Launch And CEO Roundtable (event in english)
Theme: Why it is essential for business to speed up the race to a net-zero emission economy
Host: Corporate Knights
Executive and position: Roberto Marques – CEO and Executive Chairman of Natura &Co
Date and time: Monday, January 25th, 2021 – 10 AM (BRT)
Link: https://us02web.zoom.us/webinar/register/WN_fIiPoKjRTNyWKrdxoIlYgQ

Davos Agenda 2021: "Building a Net-Zero, Nature-Positive Economy" (event in english)
Theme: Net-zero economy
Host: World Economic Forum
Executive and position: Roberto Marques – CEO and Executive Chairman of Natura &Co
Date and time: Monday, January 25th, 2021 – 2 PM (BRT)
Link: https://www.weforum.org/events/the-davos-agenda-2021

Latin America Capital Markets Summit (event in english)
Theme: Mercado de crédito – horizontes sustentáveis
Host: Latin Finance
Executive and position: José Antônio Filippo – CFO of Natura &Co
Date and time: Thrusday, January 28th, 2021 – 4 PM (BRT)
Link: https://forms.latinfinance.com/latam-capital-markets-summit

São Paulo, January 22, 2021.

NATURA &CO HOLDING S.A.

Viviane Behar de Castro
Investor Relations Officer