NATURA &CO HOLDING S.A.
Companhia Aberta
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

COMUNICADO AO MERCADO
Participação em *Lives*

A **Natura &Co Holding S.A.** (**B3: NTCO3, NYSE: NTCO**) ("Natura &Co" ou "Companhia"), em atendimento ao Ofício Circular nº. 7/2020-CVM/SEP, datado de 26 de agosto de 2020, comunica aos acionistas e ao mercado em geral a participação de seus executivos em eventos de transmissão ao vivo ("*Live*") conforme detalhes abaixo:

Foro Digital KIO "Think and Transform" *(evento em espanhol)*
Organizador: KIO
Executivo e cargo: Magdalena Ferreira Lamas – Gerente Geral Avon México
Data: Quinta-feira, 28 de Outubro de 2021 - 08.00 p.m. (BRA)
Link: https://info.kionetworks.com/thinktransform

Nueva Visión del Cáncer (*evento em espanhol)*
Organizador: El País
Executivo e cargo: Ana Inés Álvarez – Diretora do Instituto Avon na Argentina
Data: Quinta-feira, 28 de Outubro de 2021– 09.00 a.m. (BRA)
Link: https://web.elpais.com.uy/nueva-vision-cancer/

São Paulo, 22 de outubro 2021.

Viviane Behar de Castro
Diretora de Relações com Investidores

NATURA &CO HOLDING S.A.
Publicly-Held Company
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET

Participation in Lives

Natura &Co Holding S.A. (**B3: NTCO3, NYSE: NTCO**) ("Natura &Co" or "Company"), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executive and positions in live transmission events ("Lives") as detailed below:

Digital Forum KIO "Think and Transform" (*event in spanish)*
Host: KIO
Executive and position: Magdalena Ferreira Lamas – General Manager Avon Mexico
Date and Time: Thursday, October 28th 2021 - 08.00 p.m. (BRA)
Link: https://info.kionetworks.com/thinktransform

New visión of Cancer (*event in spanish)*
Host: El País
Executive and position: Ana Inés Álvarez – Director of Instituto Avon in Argentina
Date and Time: Thursday, October 28th 2021 – 09.00 a.m. (BRA)
Link: https://web.elpais.com.uy/nueva-vision-cancer/

São Paulo, October 22nd, 2021.

Viviane Behar de Castro
Investor Relations Officer