

NATURA &CO HOLDING S.A.
Companhia Aberta
CNPJ/ME nº 32.785.497/0001-97
NIRE 35.300.531.582

COMUNICADO AO MERCADO
Participação em Lives

A Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO) (“Natura &Co” ou “Companhia”), em atendimento ao Ofício Circular nº. 7/2020-CVM/SEP, datado de 26 de agosto de 2020, comunica aos acionistas e ao mercado em geral a participação de seus executivos em eventos de transmissão ao vivo (“Live”) conforme detalhes abaixo:

Sustentabilidade e Estratégia (evento em espanhol)

Organizador: Semana Economica

Executiva e cargo: Christian Coone – Gerente Geral Natura Peru

Data: Terça-feira, 24 de maio de 2022 – 9:00 (GTM-5)

Link:

<https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.addevent.com%2Fevent%2Fof13729289&data=05%7C01%7Cchristinechuquipiondo%40natura.net%7Ca8612284309e49a67c9a08da3551ae8c%7Cb9203540bf147a29e2bd73ec0deb49%7C0%7C0%7C63788092222588063%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tWuO2vX%2BTGGaFC1jFx6eRxGaiJ6Khtpd04udqMG1s8%3D&reserved=0>

Cúpula 2022 CECP: Moldando o Futuro – Advocacia de Negócios e Ativismo para a Década

Decisiva (evento em inglês)

Organizador: CECP

Executiva e cargo: Charmian Love – Diretora Global de Advocacia da Natura &Co

Data: Quarta-feira, 25 de maio de 2022 – 9:15 (EST)

Link: https://whova.com/portal/registration/cecpa1_202205

Cúpula Compacta dos Líderes Globais da ONU 2022 – Marketing Conduzindo um Crescimento

Sustentável (evento em inglês)

Organizador: UM Global Compact

Executiva e cargo: Silvia Lagnado – Diretora de Crescimento Sustentável da Natura &Co

Data: Quarta-feira, 01 de junho de 2022 – 17:00 (EST)

Link: <https://events.unglobalcompact.org/leadersummit22/2013193>

São Paulo, 23 de maio de 2022

Viviane Behar de Castro
Diretora de Relações com Investidores

NATURA &CO HOLDING S.A.
Publicly-Held Company
CNPJ/ME n° 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET
Participation in Lives

Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO) (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executive and positions in live transmission events (“Lives”) as detailed below:

Sustainability and Strategy (event in Spanish)

Host: Semana Economica

Executive: Christian Coone – General Manager Natura Peru

Date and Time: Tuesday, May 24th, 2022 – 09:00 a.m. (GMT-5)

Access Link:

<https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.addevent.com%2Fevent%2Fof13729289&data=05%7C01%7Cchristinechuquipiondo%40natura.net%7Ca8612284309e49a67c9a08da3551ae8c%7Cb9203540fbf147a29e2bd73ec0deb49%7C0%7C0%7C63788092222588063%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBtI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tWuO2vX%2BTGGaFC1jFx6eRxGaiJ6Khtpd04udqMG1s8%3D&reserved=0>

2022 CECP Summit: Shaping the Future - Business Advocacy & Activism for this Decisive Decade

Host: CECP

Executive: Charmian Love – Global Director of Advocacy of Natura &Co

Date and Time: Wednesday, May 25th, 2022 – 09:15 a.m. (ET)

Access Link: https://whova.com/portal/registration/cecpa1_202205

UN Global Compact Leaders Summit 2022 - Marketing Driving more Sustainable Growth

Host: UN Global Compact

Executive: Silvia Lagnado – Sustainable Growth Officer of Natura &Co

Date and Time: Wednesday, June 01st, 2022 – 17:00 p.m.(EST)

Access Link: <https://events.unglobalcompact.org/leaderssummit22/2013193>

São Paulo, May 23, 2022

Viviane Behar de Castro
Investor Relations Officer